

## **QUESTION BANK**

**SUBJECT: E-COMMERCE**

**CLASS: BCA 3<sup>RD</sup> SEMESTER**

- Q1. Differentiate between traditional business and E-business
- Q2. What type of electronic payment systems is required in E-Commerce?
- Q3. Explain customer relationship management.
- Q4. What are the various social and economic impacts of ECommerce?
- Q5. Explain the concept of Supply Chain Management in detail
- Q6. Explain Porters value chain model?
- Q7. Why is security important in E-Business? What are the security issues to be taken into account while designing a security system for E-Business?
- Q8. What is EDI envelope for message? Explain.
- Q9. Explain Internet and WWW tools which aids e-commerce.
- Q10. Explain SET protocol used in credit card transactions. What is the main interesting aspect of SET protocol which gives confidence to customers transacting business using the internet?
- Q11. Explain why are there different types of payment systems? Explain the necessary characteristics of each type of payment system and give an example of each where it is used.
- Q12. Define digital cash or e-cash. Explain with example how an online banking system works.
- Q13. What are the various threats that are prevailing in e-commerce industry?
- Q14. Write down in detail the techniques that are used to secure ecommerce networks. Explain by citing examples.

Q15. Write a detailed note on intranet based manufacturing logistics management.

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